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PACER

BURNS &  
McDONNELL

# Rock

THE

## PARKWAY

13.1 | 5K



## 2024 PARTICIPANT GUIDE

PRESENTED BY

BURNS  McDONNELL

# WELCOME

We're excited to welcome you to the 2024 Rock the Parkway Half Marathon and 5K, presented by [Burns & McDonnell](#). Celebrating 15 years running, Rock the Parkway is one of the largest and most popular races in the Midwest.

This year we are excited once again to partner with Children's Mercy Kansas City as our charity beneficiary. As a not-for-profit hospital, Children's Mercy provides the highest level of care to every child who comes through its doors thanks to generous philanthropic and volunteer support.

We'd like to thank our presenting sponsor, Burns & McDonnell, all our event sponsors, and the hundreds of volunteers who make this event possible each year. Finally, a very special thanks goes out to the City of Kansas City and Kansas City Parks and Recreation for allowing runners and walkers to enjoy the beauty of Ward Parkway.

Thank you for joining us and have a great race!

KC Running Company



# CHARITY

Founded in 1897, Children's Mercy is a leading independent children's health organization dedicated to holistic care, translational research, educating caregivers and breakthrough innovation to create a world of well-being for all children. With not-for-profit hospitals in Missouri and Kansas, and numerous specialty clinics in both states, Children's Mercy provides the highest level of care for children from birth through the age of 21. *U.S. News & World Report* has repeatedly ranked Children's Mercy as one of "America's Best Children's Hospitals." Thanks to generous philanthropic and volunteer support, Children's Mercy provides hope, comfort and the prospect of brighter tomorrows to every child who passes through its doors. Visit [childrensmercy.org](https://childrensmercy.org) to learn more, and follow on [Facebook](#), [LinkedIn](#), [Twitter](#), [Instagram](#) and [YouTube](#).



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# SCHEDULE

## FRIDAY, APRIL 5

The packet pickup and expo will be a one-day event.

10 a.m.-7 p.m.

### Packet pickup and expo

DoubleTree by Hilton Hotel Kansas City - Overland Park  
10100 College Blvd., Overland Park, KS 66210

Those who are not able to attend the expo can pick up their race packet on race morning beginning at 6:30 a.m. at the packet pickup area at the corner of Summit Street and Ward Parkway.

## SATURDAY, APRIL 6

6:30-7:15 a.m.

Packet pickup at the corner of Summit Street and Ward Parkway

7:30 a.m.

Half marathon begins

7:50 a.m.

5K begins

8 a.m.

Post-race plaza opens at Burns & McDonnell

10:30 a.m.

Live music, vendors and post-race plaza concludes

### PRESENTING SPONSOR



### SPONSORS



# PACKET PICKUP AND EXPO

**DATE/TIME:** Friday, April 5, from 10 a.m.-7 p.m.

**LOCATION:** DoubleTree by Hilton Hotel  
Kansas City - Overland Park  
10100 College Blvd.  
Overland Park, KS 66210

- We will have packets for everyone who is registered.
- Please bring a copy of your confirmation email, either printed or on your phone, so you will know which wave you are in.
- Pick up your packet early to make sure you receive the shirt size you ordered. You will be given the shirt size listed on your registration. Unworn shirts can ONLY be exchanged after the race in the post-race plaza at Burns & McDonnell.
- Registration fees are nonrefundable and registrations cannot be transferred to another person, event or year.
- Please make sure your age is correct and your name is spelled correctly on your packet.
- To switch events, go to the race director's table at the expo. You will NOT be allowed to switch events on race morning.

## KNOW YOUR WAVE

Packets for the half marathon will be organized alphabetically. The wave you selected can be found at the top of the participant guide email, on your confirmation email, or in your RunSignUp account.

**Wave AA** (Elite): Under 1:35

**Wave A** 1:35-1:45

**Wave B** 1:45-1:59

**Wave C** 2:00-2:09

**Wave D** 2:10-2:19

**Wave E** 2:20-2:29

**Wave F** 2:30-2:39

**Wave G** 2:40+

Leftovers from the packet pickup will be taken to the race site on race morning, available beginning at 6:30 a.m. at the corner of Summit Street and Ward Parkway. **We suggest this only if you are unable to come to the expo because the race will start at 7:30 a.m. regardless of the number of participants waiting for packets.**

↑  
ADDITIONAL PARKING  
AVAILABLE AT  
WARD PARKWAY CENTER

# PARKING MAP

Parking is available for race participants in the lots highlighted in yellow on the map below. Areas noted with red hashmarks will be closed for the race, and parking is not allowed. Parking in those areas could result in your vehicle being towed.

STATE LINE RD

STATE LINE RD

Google Earth  
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rocktheparkway.com #RocktheParkway

# RACE DAY INFO

**LIVE MUSIC** is a great part of Rock the Parkway, before and after the race as well as along the course.

**AID STATIONS** are located along the course. The half marathon course has 7 aid stations with water and Gatorade. The fourth aid station near mile 7 has GU. GU flavors this year are: salted caramel, chocolate outrage, tri-berry, raspberry lemonade, vanilla bean and strawberry banana. The 5K course has 1 aid station. See course map for locations.

**BAG DROP** is located at Burns & McDonnell. For security reasons, do not bring your own bag; you will be provided a clear plastic bag at the bag drop.

We are required to pick up clothing items dropped at the start or on the course to keep the chute safe for finishers and to keep our neighbors along the course happy, so please be advised that anything that is left anywhere other than at the bag drop (on the finish chute fencing, on the ground, in the trees, at an aid station, etc.) will be **picked up and donated**.

**RESTROOMS** are available in several locations: near the start chute at Summit Street and Ward Parkway; in the post-race plaza at Burns & McDonnell; and along the course near the aid stations.



rocktheparkway.com #RocktheParkway

## RACE DAY INFO (CONT.)

**MEDICAL CARE** will be provided on-site at the event. Trained professionals will manage the emergency medical tent at the finish line and be stationed all along the racecourse. Their services are offered to race day runners at no extra charge.

**PACE TEAMS** for the 2024 Rock the Parkway Half Marathon will be provided. The pacers will use a strategy that adjusts the pace based on the course to help you run with an “even effort” and start out conservatively to help run more efficiently. At the race, look for pace leaders who will be carrying flags with expected finish time.

## COURSE TIME LIMIT

Please note: Half marathon participants must maintain a pace of 14 minutes per mile or faster. Failure to do so may result in participants being asked to leave the street and move to the sidewalk or shoulder on the course, and you may have limited access to aid stations, performers or vendors, including food and drink at the finish line.



## POST-RACE PLAZA

Once you finish the race, join us at the Burns & McDonnell event plaza for food, beer and other beverages, and entertainment! The post-race plaza is open for participants from 8-10:30 a.m.

# PHOTOS

Photos will be taken throughout the event and posted on [rocktheparkway.com](https://rocktheparkway.com) under Participant Information within a few days of the race. They will be free, searchable and downloadable.

Take advantage of two photo booths in the post-event plaza to take your own photos to share with friends and family. You can visit a 360 photo booth and a balloon and marquee letter photo booth to capture fun memories of your race experience.

Share your photos with us from the event on [Facebook](https://www.facebook.com/rocktheparkway) and [Instagram](https://www.instagram.com/rocktheparkway)! Use #RocktheParkway and #kcrunningco hashtags.

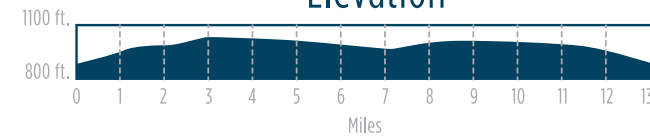
## SEARCH FOR RACE DAY PHOTOS

You can find your Rock the Parkway photos using the SportsPhotos.com "Search by Selfie" feature. You will receive an email after the race with a link to the album of photos from the event. Upload a photo of your face to the site, and the facial recognition software will find all of your photos from race day, even those in which your bib number isn't visible. We hope you enjoy the newest, most user-friendly way to search for your race day photos!

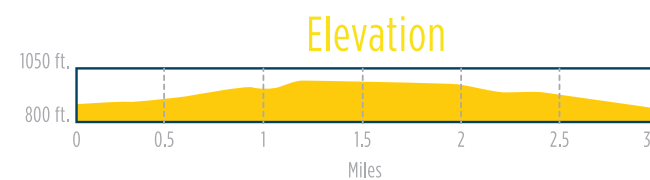


# COURSE MAP

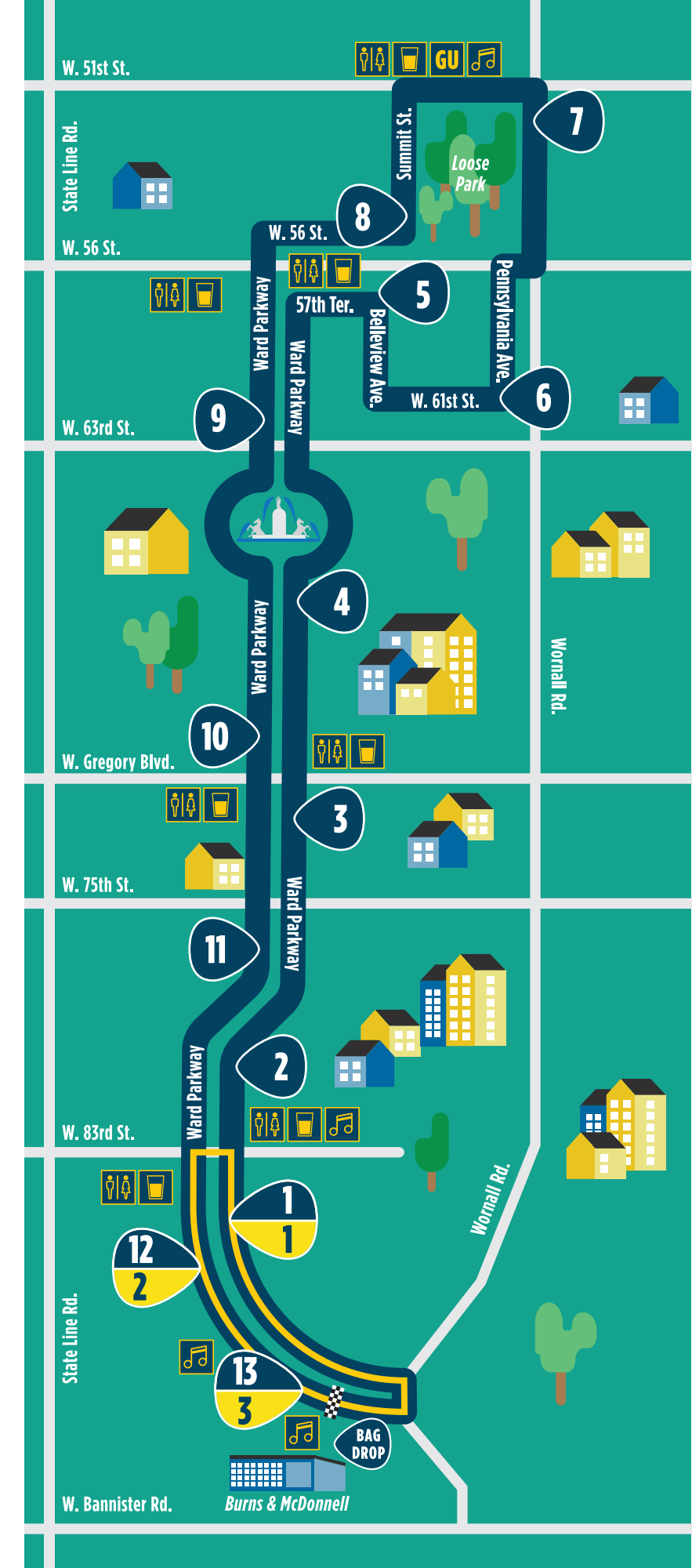
## HALF MARATHON Elevation



## 5K Elevation



-  WATER STATION
-  MUSIC
-  RESTROOMS
-  GU STATION



# RESULTS AND AWARDS

**FINISHER'S MEDALS** will be awarded to all participants for both the half marathon and 5K. Medals will be awarded in the finisher's chute.

**INDIVIDUAL RESULTS** Use your smartphone to check your results. No special app is needed! To view your results, simply scan the QR code on your bib by following the steps below.

1. Open your camera on your phone.
2. Point the camera at the QR code.
3. A pop-up will open on your phone, asking you to open Runsignup.
4. Click the pop-up, and you will be directed to your results.

**FULL RESULTS** will be posted to [www.kcrunningcompany.com](http://www.kcrunningcompany.com).

**AWARDS** will be mailed within a month of the race.

Awards are given to the top overall finishers and masters winners in both the half marathon and 5K events, as well as to the top three male and female finishers in each age group:

14 and under	25-29	40-44	55-59	70-74
15-19	30-34	45-49	60-64	75-79
20-24	35-39	50-54	65-69	80+

# FINISHER'S CERTIFICATES

After the race, you can view or print a finisher's certificate like the one below.

View your results here or click "Registration Verification" on the Rock the Parkway website; then click on "Results."

Search for your name, click on it, and then click "View Certificate."

## RESULTS NOTIFICATION VIA TEXT/EMAIL

If you want to receive a notification via text or email and did not sign up for this when you registered, [click here](#) and follow these steps:

- Search for your name.
- Click "Result Notifications" in the far right column.
- Enter your phone number and/or email address and click "Set Up Notifications."

